

# Yale JACKSON INSTITUTE FOR GLOBAL AFFAIRS

## Leading Change in Global Development in an Era of Disruption

Charles MacCormack

### The Private Sector: Corporate Philanthropy and Social Enterprise

#### Corporate Philanthropy:

- Michael Porter and Mark Kramer, “Creating Shared Value,” Harvard Business Review, January-February 2011.
- Susan Rae Ross, Expanding the Pie: Fostering Effective Non-profit and Corporate Partnerships, Kumarian, 2012, “Business Trends,” pp. 75-97.
- Charles MacCormack, “The Varieties of Corporate Partnerships,” in Powering Social Change, Community Wealth Ventures, 2007.

#### Social Enterprise:

- Brainard and Cholett, Chapter 7, Gregory Dees, “Philanthropy and Enterprise.”
- C.K. Prahalad and Allen Hammond, “Serving the World’s Poor Profitably,” Harvard Business Review, September 2002.